



## Alexandria Serpico, CIM®, B. Comm (Hons)

### Associate Investment Advisor

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Alexandria has been with the team for over 5 years and brings prior experience in Commercial Banking, giving her a well-rounded perspective on both business and personal financial strategies. Alexandria is passionate about finance, yet she believes a truly successful investment strategy goes far beyond the numbers. At its core, wealth management is about people – the humanity behind every decision, milestone, and challenge. She takes a big-picture approach, beginning with a clear understanding of who is important, what is important, and why it matters, and works alongside her team to provide steady guidance through life's inevitable ups and downs.

Alexandria recognizes that life rarely unfolds exactly as planned, which is why she emphasizes building financial strategies that adapt and grow alongside each stage of life, helping clients move forward with clarity and confidence.